Srinivas University

#  Mangalore ‐ India

**Atomic Research Centre (ARC)**

(**Centre for Neuro - Based Decision Research**)



Col Prof Dr. Jyotirmaya Satpathy

College of Management & Commerce

Srinivas University, Mangaluru, Karnataka

1. **Purpose of ARC :** The purpose of the proposed ARC is to**;**
* Be a Global Centre of Excellence for Theoretical Modeling in Neuro - Based Decision research
* Be a Global Centre of Excellence for Experimental research in Neuro - Based Decision Modeling
* Disseminate research based knowledge output to the Academic World in Neuro - Based Decision research
* Collaborate with Neuro - Based Decision research world - wide
* Establish a nodal centre for Theoretical and Experimental in Neuro - Based Decision Modeling research
* Provide Theoretical & Experimental support to Neuro - oriented Scholars (PhD and PDF / Post - Doc)
* Metamorphose into a National Centre of Excellence for Neuro - Based Decision research
1. **Objective of ARC :**
* Undertake Theoretical Modeling in Neuro - Based Decision research
* Undertake Experimental research in Neuro - Based Decision Modeling
* Disseminate research based knowledge output to the Academic World in Neuro – Based Decision research
* Publish Neuro - Based Decision research output
* Link up with Institutions & Research Experts for joint research
1. **Description on Proposed Research :**

Decision modelers are frequently criticized for failing to provide accurate representations of the neuro-psychological substrates of decisions. Several authors maintain that recent neuro-psychological findings enable choice modelers to overcome this alleged shortcoming. Some advocate a realistic interpretation of neuro-psychological models of choice, according to which these models posit sub-personal entities with specific neuro-psychological counterparts and characterize those entities accurately. Neural - Management / Neuropsychology and Neural Sciences are an interdisciplinary field that seeks to explain human decision making, ability to process multiple alternatives and follow a course of action. In the last decade, the development of neuroscience knowledge and tools allowed a growing interest in research linking neuroscience techniques to psychology, marketing, management, economics, and sociology. It studies how managerial behaviour can shape considerate of the mind and how neuro-scientific findings can constrain and guide models of neural management. Converging into a unified discipline, neural studies investigate the neuro - aspects of management decisions. The inter disciplinary field of scholarship draws on Management theories, Economic theories, Psychological theories, Statistics theories, Mathematical theories, Operational Research theories, Computing theories, Experimental Economic theories, Neuroscience theories, Hematology theories, Ophthalmology theories, Dermatology theories and Physiology theories to develop a comprehensive with the ultimate aim of creating a (single) general theories understanding of human decisions. Neuromanagement provides Biologists, Economists, Psychologists and Social Scientists with a deeper understanding of how they make their own decisions and how others decide. Neuroscience, when allied with Psychology and Economics, creates powerful new models to explain why we make decisions.

Economics, Psychology and Neuroscience are converging today into the unified discipline of Neuroeconomics with the ultimate aim of providing a single, general theory of human choice behaviour. Neuromanagement development offers a new perspective in the techniques and theories in management issues, referring particularly to the cognitive characteristics of the brain and providing important new insights regarding human behaviour. Neuromanagement can provide social scientists and future managers with a deeper understanding of how they make their own decisions, and how others decide. How does our brain arrive at a ‘good’ or ‘fair’ decision? What does our brain perceive as valuable and how do we learn the value of features of our environment? Is it possible to use recordings from consumers' brains to predict their purchasing intentions?

The aim and scope of the proposed ARC is to bring together advanced global Researchers and funding in Neuroscience, Management, Contemplative Behavioral Sciences, Psychology, Economics and related disciplines for intensive and advanced study of the rapidly growing interdisciplinary field of neural - management. The Centre would offer and provision theoretical and experiment work by measuring brain activity in management decision making in human subjects to develop a comprehensive understanding of human decisions. ARC aspires to be the “go-to” place for real dialogue between brain researchers, cognitive scientists, and educational researchers, so that our colleagues around the world can share ways to improve cross-disciplinary research necessary for this dialogue. It is proposed that the decision-making processes, in the ARC, would be experimented with use of neuro - managerial methodology. All theories and concepts being practiced would be simulated.

Eyes are the window to the soul, but they are also the gateway to knowledge about how people gather information and what influences their actions and decisions. It is proposed that the decision-making processes, in the ARC, would be experimented with use of eye tracking methodology. The decision human beings make most often during the course of a day is undoubtedly the decision about where to look next. Eye tracking is used in various psychology and neuroscience fields to understand how and why eye movements are made and how we gather information visually. Eye tracking refers to the process of measuring where we look, also known as our point of gaze. An eye tracker that records the position of the eyes and the movements they make carries out these measurements. Questions that research pose are:  What are the mechanisms that keep gaze stable with either stationary or moving targets? How does the motion of the image on the retina affect vision? Where do we look - and why - when performing a complex task? How can the world appear clear and stable despite continual movements of the eyes? By attempting to find answers to these issues, the role of prediction, learning and attention during pursuit is better understood. Future decision-making research would benefit from greater integration with attention research.

It is proposed that the decision-making processes, in the ARC, would be experimented with use of skin conductance methodology. The skin has electric properties that change on the relatively short time scale of seconds and are closely related to psychological. Skin conductance response (SCR) is an indirect measure of sympathetic autonomic activity that is associated with both emotion and attention. In humans, the amplitude of SCRs is related to the level of arousal elicited by visual stimuli with either positive or negative emotional valence. Sweating is controlled by the sympathetic nervous system, and skin conductance is an indication of psychological or physiological arousal. If the sympathetic branch of the autonomic nervous system is highly aroused, then sweat gland activity also increases, which in turn increases skin conductance. The proposed ARC would make efforts to experiment and conduct theoretical studies on measurement of a particular type of visceral change, skin conductance response to address how humans attribute value to the choices they make. After reviewing the physiological mechanisms that control skin conductance, experimenters would make an unfamiliar attempt with the technique to replicate procedures and extend methodology into new areas that build upon the principles. Researchers would probe the neural underpinnings of decision making to illustrate how psycho physiological techniques can be used both to address normal decision making and characterize the deficits in decision making.

**Methodology**

Cognitive architectures can be really useful as a way “to explore different aspect of cognition”. A few neurocognitive models are quite simple. Though implemented in spear neurons, it’s not clear how organically reasonable they are. Thalamus-cortical path idea is in fact influential and may in point of fact be basis of a lot (if not all) of cognition. We apply Brunswik’s Lens apparatus to identify numerous pieces of information and data, within realm of probabilistic functionalism, to synchronize various advancements and up-gradations in designing a ‘diagram of cues’ based on inter - related signals eye. Scope examines practitioners’ challenges which include (personified, enacted, entrenched and biological) under - defined projects where range, dimensions and predictability of biological substrates underlying cognition processes cannot be reasonably expected. Methodology incorporates literature review and conceptual framework of turf research in a Neuro - Probabilistic Functionalism Endoscopy. Methodology include inter-disciplinary modeling attempt with an empirical part. As regards methodology, ARC draws from ocular tracking experiment with replicative efforts on optometric studies. Methodology adopted is a calibrated juxtaposition of conjectural and investigational contributions with spotlight on capability to balance oscillation between complicated VUCA, BANI, RUPT and TUNA with reference to eye dynamics. The Tobii hand held eye tracker equipment will be used

**Mission** of proposed ARC will be to:

1. Foster research on the foundations of cognitive behavior by promoting collaboration and discussion among Scholars from the Department of Management / Economics / Psychology / Leadership and other Faculties.
2. Ensure the continued advancement of the field of neuromanagement by supporting young researchers.
3. The ARC shall promote this mission through annual meetings for presentation of original theory and research, and through educational programs to rigorous modeling and promote development of a common language and set of methodological tools for the field.

By sharing (neuro) findings more intentionally and finding new ways to reach people, we can ensure (neuro) psychology has the greatest possible impact on society. Giving benefits of (neuro) psychology away means sharing the broad benefits that psychological science and expertise have to offer in order to enhance society and improve the lives of others.

The proposed ARC would ab initio and in situ, launch the interdisciplinary PhD programme, fascinated by the complexities of human choices, its unique training and research opportunities in the cutting-edge field with an intake capacity of 10 (Ten) Research Candidates. The proposed ARC would offer a set of courses taught (in English) by internationally renowned Scholars and World - Class Research Experts, both, on - line and off - line mode. In the first Semester, Research Candidates would attend compulsory modules in Experimental and Behavioral interdisciplinary Management, that pool ideas and methods from Economics, Neuroscience and Psychology to understand the cognitive and allied aspects of Human Decision Making, where they become familiar with conceptual principles and state-of-the-art research methods. From the second semester, students chose from a range of additional elective research topics and research seminars, while continuing to refine their own research projects. These research plans would be presented in the form of a written research proposal at the end of the second Semester. The research programme has a strong scientific research focus (holistic perspective on Human Decision Making and the role of the brain in it), with the goal of enabling Research Candidates to become Independent Researchers of the highest caliber.

 How do we continue improving and ensure that Psychology has the positive societal impact of which it is capable? Research in the proposed ARC can be brought to bear on many challenges of the day. Centre can bring the voice of psychology to different tables, making the connection between the challenges people face and the knowledge psychology might provide in addressing those challenges. Opening the ‘black box’ behind the neural - behaviour, the new field of neural studies looks promising and emerging from the collaborative work of Neuro - Scientists, Psychologists and Management researchers, to select a few. The emerging field approaches it from a phenomenological, experiment-driven perspective as well as an abstract and theoretical perspective. The proposed ARC would undertake to uncover the underlying mental and neural processes of management decision making by encoding utility in the brain showing that neural research can test validity of interdisciplinary concepts and theories and provide explanations to neural phenomenon.

1. **Expected Outcome :**

The ARC is expected to carve out as a Centre of Excellence with;

* Novel Theoretical Modeling in Neuro - Based Decision research
* Paradigm Experimental research in Neuro - Based Decision Modeling
* Disseminate research based knowledge output to Academic World in Neuro – Based Decision research
* Publish Neuro - Based Decision research output
* Link up with Institutions & Research Experts for joint research and academic Collaboration
1. **List of the Team Members :**
* Prof P S Aithal, Honorable Vice – Chancellor, Srinivas University, India
* Col Prof Dr Jyotirmaya Satpathy, College of Commerce and Management, Srinivas University, India
* Prof Washington Okeyo, Honorable Vice – Chancellor, The Management University of Africa, Kenya
* Prof Naďová Krošláková Monika, Economics University, Bratislava, Slovakia
* Prof Sabri Oz, Management Department, Istanbul Commerce University, Turkey
* Prof Dr. Neetu Jain, Dept of Management, Indian Institute of Public Administration, India
* Prof Banita Mani Mallik, Dept od Applied Sciences, CUTM University, India
* Prof Guy Hochman, IDC Herziliya, Israel
* Dr Kavitha Subramanium, ATC College, Management College, Penang, Malayasia
1. **List of Working Papers :**
* Working paper titled **“Comparative analysis of Attrition and Suicides in CAPFs and corrective measures”** sponsored by Bureau of Police Research and Development handled as Working paper Director in 2022. DG (BPR&D) circulated the Report to all Central Police Organizations, Police Commissioners (Delhi, Mumbai, Chennai, Kolkata) and DGsP of all States/ UTs, DGs of CAPFs as a Policy for implementation.The study was accepted by Standing Committee on Police Research in a meeting held on Nov 2, 2022 at MHA under the Chairmanship of Union Home Secretary.
* Working paper titled ‘Evaluation of Training Institutes in India’ sponsored by **NITI Aayog** handled as Co- Working paper Director in 2021
* Working paper titled ‘Evaluation of Schemes of NBCFDC’ sponsored by NBCFDC, handled as Working paper Director in 2022
* Working paper titled **‘Evaluation of Schemes of DARP&G’,** sponsored by DARPG handled as Working paper Director in 2021
* Working paper titled ‘**Evaluation Study of** **Integrated Programme for Senior Citizens’** sponsored by Ministry of Social Justice & Empowerment, Government of India, handled as Co- Working paper Director in 2020
* Research Working paper titled **‘Review of Work Processes and Structure of Ministry of Home Affairs’** completed as Working paper Director. Report was released by Former Governor of Karnataka and Kerala, Sh.T.N. Chaturvedi on 1st July,2019.
* Completed three National level Monitoring of rural development programmes of States of Aasam, U.P & Uttarakhand sponsored by Ministry of Rural Development in 2019-2020
* Prepared **‘Vision Document’** for U.P Police Training Directorate
* Rodinné podnikanie ako významná zložka ekonomických aktivít v hospodárstve Slovenska / Monika Naďová Krošláková ; recenzovali: Ondřej Machek, Radim Bačuvčík. - 1. vydání. - Zlín : Radim Bačuvčík - VeRBuM, 2020. - 166 s. [11,85 AH] [11,85 AH]. - ISBN 978-80-88356-02-8
[NAĎOVÁ KROŠLÁKOVÁ, Monika (100% 11,85) - MACHEK, Ondřej (rec.) - BAČUVČÍK, Radim (rec.)]
*Kategória publikácie od 2022: V1*
* Franchising : (A Theoretical Approach) / Jozef Orgonáš et al. ; Reviewers: Peter Drábik, Michal Hanák. - 1st Edition. - Uherské Hradiště : Akademie krizového řízení a managementu, 2020. - 156 s. [9,1 AH] [9,1 AH]. - ISBN 978-80-88398-00-4
[ORGONÁŠ, Jozef (42% 3,8) - NAĎOVÁ KROŠLÁKOVÁ, Monika (35% 3,2) - RAK, Pavol (23% 2,1) - DRÁBIK, Peter (rec.) - HANÁK, Michal (rec.)] *Kategória publikácie od 2022: V1*
* Dynamické podniky služieb - gazely / Viera Kubičková a kolektív ; recenzenti: Ivan Nový, Elena Šúbertová. - 1. vyd. - Praha : Wolters Kluwer, 2016. - 150 s. [9,9 AH] [9,9 AH]. - VEGA 1/0205/14. - ISBN 978-80-7552-437-9, [KUBIČKOVÁ, Viera (35% 3,465) - BENEŠOVÁ, Dana (15% 1,485) - KROŠLÁKOVÁ, Monika (25% 2,475) - MICHÁLKOVÁ, Anna (25% 2,475) - NOVÝ, Ivan (rec.) - ŠÚBERTOVÁ, Elena (rec.)]*Kategória publikácie od 2022: V1*
* AAB Vedecké monografie vydané v domácich vydavateľstvách Scientific monographs published in domestic publishers Počet záznamov: 1AAB01 Podnikanie formou rodinných podnikov / Ľubomíra Strážovská, Helena Strážovská, Monika Krošláková. - Bratislava : Sprint vfra, 2008. - 240 s. - ISBN 978-80-969927-0-6
[STRÁŽOVSKÁ, Ľubomíra - STRÁŽOVSKÁ, Helena - KROŠLÁKOVÁ, Monika]
*Kategória publikácie od 2022: V1*
* ACA Vysokoškolské učebnice vydané v zahraničných vydavateľstvách University textbooks published in foreign publishers Počet záznamov: 1 ACA01 Franchising in V 4 Countries / Jozef Orgonáš et al. ; Reviewers: Peter Drábik, Michal Hanák. - 1st Edition. - Uherské Hradiště : Akademie krizového řízení a managementu, 2020. - 248 s. [13,89 AH] [13,89 AH]. - ISBN 978-80-906993-8-0
* [ORGONÁŠ, Jozef (32% 4,50) - BAIS, Juraj (1% 0,08) - CHURÝ, Richard (1% 0,16) - KROŠLÁKOVÁ, Monika (8% 1,10) - PATÁK, Marian (2% 0,30) - RAK, Pavol (6% 0,83) - ŠÉTAFFY, Jozef (5% 0,66) - GONDA, Jan (5% 0,64) - KARABEC, David (8% 1,17) - KRAJČA, Jiří (1% 0,12) - TURNEROVÁ, Lenka (5% 0,74) - MANDEL, Katalin (7% 1,02) - ZIÓŁKOWSKA, Marta (6% 0,77) - JUNG, Michaela (8% 1,08) - MARTIUS, Waltraud (4% 0,58) - HAYES, John P. (1% 0,14) - DRÁBIK, Peter (rec.) - HANÁK, Michal (rec.)] *Kategória publikácie od 2022: P1*
* ACB Vysokoškolské učebnice vydané v domácich vydavateľstvách University textbooks published by domestic publishers Počet záznamov: 6
* ACB01 Malé a stredné podnikanie : zmeny obsahu ekonomických nástrojov / Helena Strážovská a kolektív. - 1. vyd. - Bratislava : Sprint 2, 2016. - 323 s. [14,76 AH] [14,76 AH]. - (Economics). - ISBN 978-80-89710-21-8
* [STRÁŽOVSKÁ, Helena (64% 9,50) - STRÁŽOVSKÁ, Ľubomíra (15% 2,19) - KROŠLÁKOVÁ, Monika (8% 1,20) - BAŽÓ, Ladislav (13% 1,87) - LIPKOVÁ, Ľudmila (rec.) - PAVLIK, Adrián (rec.)]
*Kategória publikácie od 2022: P1*
* ACB02 Ekonomické procesy v obchodnom podnikaní / Helena Strážovská a kolektív. - 1. vyd. - Bratislava : Sprint 2, 2015. - 420 s. [18,78 AH] [18,78 AH]. - (Economics). - ISBN 978-80-89710-15-7
[STRÁŽOVSKÁ, Helena (54% 10,11) - STRÁŽOVSKÁ, Ľubomíra (19% 3,67) - KROŠLÁKOVÁ, Monika (17% 3,10) - BAŽÓ, Ladislav (6% 1,11) - VALENTEOVÁ, Katarína (4% 0,79) - LIPKOVÁ, Ľudmila (rec.) - PAVLÍK, Adrián (rec.)]
*Kategória publikácie od 2022: P1*
* ACB03 Náuka o obchodnom podnikaní / Helena Strážovská, Ľubomíra Strážovská, Monika Krošláková, Ladislav Bažó ; recenzovali: Ľudmila Lipková, Mária Pachingerová. - [1. vyd.]. - Bratislava : Sprint 2, 2014. - 334 s. [16,06 AH] [16,06 AH]. - (Economics). - ISBN 978-80-89393-98-5
[STRÁŽOVSKÁ, Helena (51% 8,082) - STRÁŽOVSKÁ, Ľubomíra (22% 3,582) - KROŠLÁKOVÁ, Monika (19% 3,200) - BAŽÓ, Ladislav (8% 1,200) - LIPKOVÁ, Ľudmila (rec.) - PACHINGEROVÁ, Mária (rec.)]
*Kategória publikácie od 2022: P1*
* ACB04 Obchodno-podnikateľské služby / Valéria Michalová, Monika Krošláková ; recenzentky Anna Remišová, Elena Šúbertová. - 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2014. - 316 s. [19,21 AH] [19,21 AH]. - ISBN 978-80-225-3865-7
[MICHALOVÁ, Valéria (93% 17,94) - KROŠLÁKOVÁ, Monika (7% 1,268) - REMIŠOVÁ, Anna (rec.) - ŠÚBERTOVÁ, Elena (rec.)]
*Kategória publikácie od 2022: P1*
* ACB05 Podnikanie malých a stredných podnikov / H. Strážovská, Ľ. Strážovská, L. Bažó a kolektív ; recenzenti: Ľudmila Lipková, Mária Pachingerová. - 1. vyd. - Bratislava : Sprint 2, 2013. - 320 s. [19,425 AH] [19,425 AH]. - (Economics). - ISBN 978-80-89393-88-6
[STRÁŽOVSKÁ, Helena (54% 10,607) - STRÁŽOVSKÁ, Ľubomíra (12% 2,343) - BAŽÓ, Ladislav (8% 1,480) - KROŠLÁKOVÁ, Monika (9% 1,973) - HORBULÁK, Zsolt (8% 1,480) - FIALOVÁ, Vendula (3% 0,493) - TYKVA, Tomáš (3% 0,493) - VÁLKOVÁ, Dagmar (3% 0,493) - LIPKOVÁ, Ľudmila (rec.) - PACHINGEROVÁ, Mária (rec.)]
*Kategória publikácie od 2022: P1*
* ACB06 Obchodné podnikanie / Ľubomíra Strážovská, Helena Strážovská a kolektív. - Bratislava : Sprint dva, 2010. - 280 s. [18,83 AH] [18,83 AH]. - (Economics). - ISBN 978-80-89393-34-3
[STRÁŽOVSKÁ, Ľubomíra (37% 7,02) - STRÁŽOVSKÁ, Helena (38% 7,03) - PACHINGEROVÁ, Mária (10% 1,91) - BAŽÓ, Ladislav (7% 1,23) - KROŠLÁKOVÁ, Monika (4% 0,82) - VESZPRÉMI SIROTKOVÁ, Anna (4% 0,82) - LIPKOVÁ, Ľudmila (rec.) - BALÁŽ, Peter (rec.) - PAVLÍK, Adrián (rec.)]
*Kategória publikácie od 2022: P1*
* !!!!!!ADC Vedecké práce v zahraničných karentovaných časopisoch Scientific works in foreign peer-reviewed journals
* Počet záznamov: 2
* ADC01 Influence of Health-Conscious Consumer Behaviour on Consumer Ethnocentrism During the COVID-19 Pandemic / Marián Čvirik, Monika Naďová Krošláková, Ivona Milić Beran, Romana Capor Hrosik, Peter Drábik. - I-22-104-00.
In: Economic Research = Ekonomska istraživanja. - Pula : Juraj Dobrila University of Pula. - ISSN 1331-677X. - Vol. 36, no. 1 (2023), 1510-1526.
[ČVIRIK, Marián (55%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (30%) - MILIĆ BERAN, Ivona (5%) - CAPOR HROSIK, Romana (5%) - DRÁBIK, Peter (5%)]
*Kategória publikácie od 2022: V3*
* ADC02 Analysis of Management on the Development of Regional Tourism in Europe / Anna Michálková, Monika Naďová Krošláková, Marián Čvirik, José Manuel Guaita Martínez. - KEGA 034EU-4/2020.
In: International Entrepreneurship and Management Journal. - Basel : Springer Nature. - ISSN 1555-1938. - Vol. 19, no. 2 (2023), pp. 733-754.
[MICHÁLKOVÁ, Anna (40%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (30%) - ČVIRIK, Marián (20%) - GUAITA MARTÍNEZ, José Manuel (10%)]
*Kategória publikácie od 2022: V3*
* ADE Vedecké práce v ostatných zahraničných časopisoch Scientific papers in other foreign journals
* Počet záznamov: 4
* ADE01 Insight on Trends of Academic Research into Family Business = Vhled do vývoje vědeckého poznání rodinného podnikání / Naděžda Petrů, Monika Naďová Krošláková.
In: Acta VŠFS : Economic Studies and Analyses : ekonomické studie a analýzy : vědecký recenzovaný časopis. - Praha : Vysoká škola finanční a správní, 2021. - ISSN 1802-792X. - Vol. 15, no. 1 (2021), s. 9-35.
[PETRŮ, Naděžda (50%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (50%)]
*Kategória publikácie od 2022: V3*
* ADE02 Opthalmic - Curvatures in Entrepreneurial Decisions / J. Satpathy, Monika Naďová Krošláková, Kalpana Sahoo, Roselina Binti Ahmad Saufi, Ana Moreira, Fathuma H. A. Rauf, Sumita Sindhi.
In: Pramana Research Journal [elektronický zdroj]. - Rohtak : Acharya Academy Rohtak. - ISSN 2249-2976. - Vol. 11, no. 10 (2021), pp. 29-41 online.
[SATPATHY, J. (16%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (14%) - SAHOO, Kalpana (14%) - BINTI AHMAD SAUFI, Roselina (14%) - MOREIRA, Ana (14%) - RAUF, Fathuma H. A. (14%) - SINDHI, Sumita (14%)]
*Kategória publikácie od 2022: V3*
* ADE03 Qualifying Connections between Innovations and Existence of Gazelles in the Service Sector of the Slovak Republic / Viera Kubičková, Monika Krošláková, Daniela Breveníková. - VEGA 1/0205/14.
In: Naukovij visnik Užgorods`kogo universitetu : serija ekonomika. - Užgorod : Užgorods`kij nacionaľnij universitet, 2015. - ISSN 2409-6857. - Tom 3, vipusk 1 (2015), s. 97-102.
[KUBIČKOVÁ, Viera (65%) - KROŠLÁKOVÁ, Monika (10%) - BREVENÍKOVÁ, Daniela (25%)]
*Kategória publikácie od 2022: V3*
* ADE04 Performance and Perspective of Family Businesses within the Tourism Sector in Slovakia / Monika Krošláková, Radoslava Mečiar. - VEGA 1/0205/14.
In: Naukovij visnik Užgorods`kogo universitetu : serija ekonomika. - Užgorod : Užgorods`kij nacionaľnij universitet, 2015. - ISSN 2409-6857. - Vipusk 1, tom 3 (2015), s. 91-96.
[KROŠLÁKOVÁ, Monika (80%) - MEČIAR, Radoslava (20%)]
*Kategória publikácie od 2022: V3*
* ADF Vedecké práce v ostatných domácich časopisoch
* Počet záznamov: 17
* ADF01 Interpretation Options for Measuring Consumer Ethnocentrism Based on the Standardized CETSCALE / Marián Čvirik, Monika Krošláková. - I-22-104-00.
In: Ekonomika cestovného ruchu a podnikanie [elektronický zdroj] : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave : cestovný ruch - všeobecná ekonomika - obchod - služby - podnikanie - regionálny rozvoj = The Economy of Tourism and Entrepreneurship: Scientific Journal. - Bratislava : Katedra služieb a cestovného ruchu OBF EU, 2022. - ISSN 2453-9988. - Roč. 14, č. 2 (2022), s. 8-17.
[ČVIRIK, Marián (50%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (50%)]
*Kategória publikácie od 2022: V3*
* ADF02 The Cognitive and Affective Component of Young Consumers' Music Perception: an Introduction to Audio Marketing Research / Marián Čvirik, Monika Krošláková. - VEGA 1/0354/22.
In: Ekonomika cestovného ruchu a podnikanie [elektronický zdroj] : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave : cestovný ruch - všeobecná ekonomika - obchod - služby - podnikanie - regionálny rozvoj = The Economy of Tourism and Entrepreneurship: Scientific Journal. - Bratislava : Katedra služieb a cestovného ruchu OBF EU, 2022. - ISSN 2453-9988. - Roč. 14, č. 2 (2022), s. 18-26.
[ČVIRIK, Marián (50%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (50%)]
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* ADF03 The Influence of Consumer Ethnocentrism on the Attitude towards COVID-19: the Case of Young Slovaks / Monika Krošláková, Marián Čvirik. - I-22-104-00.
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* Počet záznamov: 6
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* ADN Vedecké práce v domácich časopisoch registrovaných v databázach Web of Science alebo SCOPUS
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[KROŠLÁKOVÁ, Monika (50%) - KUBIČKOVÁ, Viera (50%)]
*Kategória publikácie od 2022: V2*
* AFC09 Selected aspects of e-learning / Monika Krošláková, Petra Bojsová. - KEGA 006EU-4/2011.
In: MMK 2012 [elektronický zdroj] : sborník příspěvků z mezinárodní vědecké konference : mezinárodní Masarykova konference pro doktorandy a mladé vědecké pracovníky : ročník III. : 10. - 14. prosince 2012 Hradec Králové, Česká republika = MMK 2012 : proceedings of the international scientific conference : international Masaryk conference for PhD. students and young researchers : vol. III. - Hradec Králové : MAGNANIMITAS, 2012. - ISBN 978-80-905243-3-0. - S. 2189-2195.
[KROŠLÁKOVÁ, Monika (50%) - BOJSOVÁ, Petra (50%)]
*Kategória publikácie od 2022: V2*
* AFD Publikované príspevky na domácich vedeckých konferenciách
* Počet záznamov: 15
* AFD01 Favourable Business Environment as a Factor of Business Development / Monika Krošláková, Viera Kubičková, Naděžda Petrů. - 7427/2019/08.
In: Trends and Challenges in the European Business Environment: Trade, International Business and Tourism [elektronický zdroj] : Proceedings of the 6th International Scientific Conference, October 17 - 18, 2019 (Mojmírovce, Slovak Republic) / Compiled by: Peter Červenka, Ivan Hlavatý, Oľga Škvarčeková (zostavovatelia) ; Editors: Róbert Rehák, Paulína Krnáčová ; Reviewers: Dana Benešová, Ferdinand Daňo ... [et al.]. - Bratislava : Vydavateľstvo EKONÓM, 2019. - ISBN 978-80-225-4646-1. - Pp. 267-275 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD02 Medzinárodný obchod so službami cestovného ruchu v EÚ – historické a súčasné perspektívy / Monika Krošláková, Jozef Gáll.
In: Študentská vedecko-odborná činnosť Obchodnej fakulty 2018 [elektronický zdroj] : zborník príspevkov z konferencie, 3. 5. 2018, Bratislava / zostavil: Marian Poláček ; recenzenti: Gabriela Pajtinková Bartáková, Miroslav Karlíček. - Bratislava : Vydavateľstvo EKONÓM, 2018. - ISBN 978-80-225-4508-2. - S. 85-96 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD03 Mladé dynamické podniky "gazely" v obchodno-podnikateľských službách / Monika Krošláková, Michaela Anna Jurkovičová. - VEGA 1/0205/14 50%, KEGA 027EU-4/2016 50%.
In: Študentská vedecká a odborná činnosť Obchodnej fakulty 2016 [elektronický zdroj] : zborník príspevkov / zborník zostavili: Paulína Krnáčová, Ivan Hlavatý ; recenzenti: Gabriela Pajtinková - Bartáková, Miroslav Karlíček. - Bratislava : Vydavateľstvo EKONÓM, 2016. - ISBN 978-80-225-4260-9. - S. 42-51.
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*Kategória publikácie od 2022: V2*
* AFD04 Perspektíva rýchlo rastúcich podnikov v terciárnom sektore na Slovensku = Perspective of high-growth firms in the tertiary sector in Slovakia / Monika Krošláková, Miriama Lipčáková. - VEGA 1/0205/14, KEGA 027EU-4/2016.
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*Kategória publikácie od 2022: V2*
* AFD05 Dynamika personálno-poradenského trhu v Európskej únií a na Slovensku = Dynamics of the European and Slovak personnel and consultancy market / Monika Krošláková, Jana Novotová. - VEGA 1/0205/14.
In: Študentská vedecká a odborná činnosť Obchodnej fakulty 2015 [elektronický zdroj] : zborník príspevkov / zborník zostavili: Peter Drábik, Paulína Krnáčová, Ivan Hlavatý ; recenzenti: Gabriela Pajtinková - Bartáková, Jan Koudelka. - Bratislava : Vydavateľstvo EKONÓM, 2015. - ISBN 978-80-225-4114-5. - S. 173-181 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD06 Komparácia rodovej rovnosti v podnikaní na Slovensku a v Čechách = Comparison of the gender equality in the business environment in Slovakia and the Czech Republic / Monika Krošláková, Katarína Nováková.
In: Študentská vedecko-odborná činnosť Obchodnej fakulty 2014 [elektronický zdroj] : [zborník príspevkov] / zostavili: Peter Drábik, Ivan Hlavatý, Peter Červenka ; recenzenti: Gabriela Pajtinková - Bartáková, Jan Koudelka. - Bratislava : Vydavateľstvo EKONÓM, 2014. - ISBN 978-80-225-3930-2. - S. 109-118 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD07 Dynamics of the European and Slovak Advertising Market and the Market Research Industry / Monika Krošláková, Radoslava Mečiar. - VEGA 1/0205/14.
In: Application of knowledge in process of business dynamization in Central Europe [elektronický zdroj] : the proceedings of the 5th international scientific conference on trade, international business and tourism : 16. - 17. october 2014, Mojmírovce, Slovak Republic / compiled by: Peter Drábik, Paulína Krnáčová ; editors: Viera Kubičková, Daniela Breveníková ; reviewers: Peter Baláž, Gabriela Bartáková. - Bratislava : EKONÓM publishing, 2014. - ISBN 978-80-225-3994-4. - pp. 297-307 CD-ROM.
[KROŠLÁKOVÁ, Monika (80%) - MEČIAR, Radoslava (20%)]
*Kategória publikácie od 2022: V2*
* AFD08 Vyučovanie e-elarningovou formou ako cesta k zúročeniu počítačovej gramotnosti súčasnej mladej generácie / Monika Krošláková, Lujza Jurkovičová. - KEGA 006EU-4/2011.
In: Inovačný proces v e-learningu [elektronický zdroj] : recenzovaný zborník príspevkov [zo 7.] medzinárodnej vedeckej konferencie : Bratislava, 26. marca 2013 / zostavili: Eva Rakovská ... [et al.]. - Bratislava : Vydavateľstvo EKONÓM, 2013. - ISBN 978-80-225-3610-3. - S. [1-7].
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*Kategória publikácie od 2022: V2*
* AFD09 Počítačová gramotnosť stredoškolských pedagógov a technické vybavenie stredných škôl ako základné predpoklady implementácie e-learningu do vyučovacieho procesu / Monika Krošláková, Lujza Jurkovičová. - KEGA 006EU-4/2011.
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*Kategória publikácie od 2022: V2*
* AFD10 Analýza rodinného podnikania na Slovensku = Analysis of Family Business in Slovakia / Ivana Tücsöková, Monika Krošláková.
In: Študentská vedecko-odborná činnosť Obchodnej fakulty 2013 [elektronický zdroj] : [zborník príspevkov] / zostavili: Peter Drábik, Ivan Hlavatý, Peter Červenka ; recenzenti: Gabriela Pajtinková - Bartáková, Jan Koudelka. - Bratislava : Vydavateľstvo EKONÓM, 2013. - ISBN 978-80-225-3661-5. - S. 248-260 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD11 Implementácia smernice o službách na vnútornom trhu = Implementation of the Directive on services in the internal market / Monika Krošláková.
In: Informatizácia spoločnosti a jej interakcia so vzdelávacím systémom 2013 [elektronický zdroj] : zborník z medzinárodnej vedeckej konferencie : 19. 9. 2013 Bratislava / zborník zostavili Peter Červenka, Ivan Hlavatý ; recenzenti Attila Pólya, Jamal Hasan. - Bratislava : Vydavateľstvo EKONÓM, 2013. - ISBN 978-80-225-3737-7. - S. 66-72 CD-ROM.
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*Kategória publikácie od 2022: V2*
* AFD12 Základné predpoklady úspešného riešenia projektov Kega / Lujza Jurkovičová, Pavol Kita, Monika Krošláková. - KEGA 006EU-4/2011.
In: E-learning v pedagogickom procese [elektronický zdroj] : zborník z medzinárodnej vedeckej [online] konferencie : 19. 10. 2012 Bratislava / zborník zostavili Peter Červenka, Ivan Hlavatý. - Bratislava : Vydavateľstvo EKONÓM, 2012. - ISBN 978-80-225-3518-2. - S. 12-16.
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*Kategória publikácie od 2022: V2*
* AFD13 Spoločensky zodpovedné podnikanie = Corporate social responsibility / Paula Hašková, Monika Krošláková.
In: Študentská vedecká odborná činnosť Obchodnej fakulty 2012 [elektronický zdroj] : zborník príspevkov / zborník zostavili Peter Drábik, Ivan Hlavatý, Peter Červenka ; recenzenti: Gabriela Pajtinková - Bartáková, Jan Koudelka. - Bratislava : Vydavateľstvo EKONÓM, 2012. - ISBN 978-80-225-3533-5. - S. [1-10].
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*Kategória publikácie od 2022: V2*
* AFD14 Význam a funkcie brandingu v hotelierstve = The Importance and Funcions of Branding in the Hotel Industry / Anna Sirotková, Monika Krošláková.
In: Výzvy a perspektívy cestovného ruchu v Slovenskej republike [elektronický zdroj] : [zborník príspevkov] : vedecká online konferencia poriadaná ako sprievodné podujatie Týždňa vedy na Slovensku : v Bratislave, dňa 28. 11. 2012. - Bratislava : Vydavateľstvo EKONÓM, 2012. - ISBN 978-80-225-3534-2. - S. 134-140.
[VESZPRÉMI SIROTKOVÁ, Anna (50%) - KROŠLÁKOVÁ, Monika (50%)]
*Kategória publikácie od 2022: V2*
* AFD15 Špecifiká riadenia rodinného podniku / Monika Krošláková.
In: Zborník z konferencie v Nových Zámkoch konanej 8. apríla 2011 / zostavila Helena Strážovská. - Nové Zámky : IN DESIGN, 2011. - ISBN 978-80-970404-2-0. - s. 37-44.
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: V2*
* AGI Správy o vyriešených vedeckovýskumných úlohách
* Počet záznamov: 2
* AGI01 Strategický a marketingový plán rozvoja cestovného ruchu v NSK na roky 2014 - 2020 [elektronický zdroj] / hlavný riešiteľ: Pavol Plesník, zodpovední riešitelia: Anna Michálková ... [et al.] ; recenzenti: Marek Béreš, Ivan Rovný. - 1. vyd. - [Nitra], [2015]. - CD-ROM [239 s., 14,76 AH] [14,76 AH]
[PLESNÍK, Pavol (20%) - MICHÁLKOVÁ, Anna (16%) - SITÁNYI, Peter (16%) - KOČAN, Rastislav (16%) - KROŠLÁKOVÁ, Monika (16%) - MIKLOVIČOVÁ, Janka (16%) - BÉREŠ, Marek (rec.) - ROVNÝ, Ivan (rec.)]
*Kategória publikácie od 2022: XX*
* AGI02 E-learningová podpora výučby predmetu Tovaroznalectvo na stredných odborných školách = E-learning support of teaching the subject Commodity of science at secondary schools : záverečná správa za celé obdobie riešenia projektu KEGA : projekt č. 006EU-4/2011 : doba riešenia 2011 - 2012 / vedúci projektu Lujza Jurkovičová. - Bratislava, 2012. - 35 s. - KEGA 006EU-4/2011.
[JURKOVIČOVÁ, Lujza - ČERVENKA, Peter - KRNÁČOVÁ, Paulína - KAČEŇÁK, Igor - KITA, Pavol - LACKOVÁ, Alica - KOVÁČOVÁ, Natália - HLAVATÝ, Ivan - MLÁKAY, Jozef - KARKALÍKOVÁ, Marta - STRHAN, Rastislav - DUDEKOVÁ, Alena - PÓLYA, Attila - ŠKVARČEKOVÁ, Oľga - KOLLÁR, Vojtech - KROŠLÁKOVÁ, Monika - KNOŠKOVÁ, Ľubica]
*Kategória publikácie od 2022: XX*
* BCB Učebnice pre základné a stredné školy
* Počet záznamov: 1
* BCB01 Podnikanie pre stredné odborné školy / Monika Krošláková a kolektív ; recenzenti: Darina Kováčiková, Zdenka Kovalčíková, Janka Krošláková. - 1. vyd. - Bratislava : EXPOL pedagogika, 2017. - 112 s. [6,55 AH] [6,55 AH]. - KEGA 027EU-4/2016. - ISBN 978-80-8091-472-1
[KROŠLÁKOVÁ, Monika (28% 1,8) - ORGONÁŠ, Jozef (27% 1,8) - PAHOLKOVÁ, Barbora (27% 1,8) - STRÁŽOVSKÁ, Helena (2% 0,1) - ŠÚBERTOVÁ, Elena (16% 1,05) - KOVÁČIKOVÁ, Darina (rec.) - KOVALČÍKOVÁ, Zdenka (rec.) - KROŠLÁKOVÁ, Janka (rec.)]
*Kategória publikácie od 2022: P1*
* BCI Skriptá a učebné texty
* Počet záznamov: 4
* BCI01 Obchodné podnikanie / Darina Eliašová a kolektív ; recenzovali: Dana Benešová, Adrián Pavlík. - 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2017. - 207 s. [15,57 AH] [15,57 AH]. - ISBN 978-80-225-4461-0
[ELIAŠOVÁ, Darina (31% 4,828) - BAŽÓ, Ladislav (22% 3,424) - FODRANOVÁ, Iveta (17% 2,646) - KROŠLÁKOVÁ, Monika (13% 2,022) - VALENTEOVÁ, Katarína (17% 2,646) - BENEŠOVÁ, Dana (rec.) - PAVLÍK, Adrián (rec.)]
*Kategória publikácie od 2022: P1*
* BCI02 Rodinné podnikanie / Monika Krošláková ; recenzentky Helena Strážovská, Ľubomíra Strážovská. - 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2013. - 131 s. [7,46 AH] [7,46 AH]. - ISBN 978-80-225-3697-4
[KROŠLÁKOVÁ, Monika (100%) - STRÁŽOVSKÁ, Helena (rec.) - STRÁŽOVSKÁ, Ľubomíra (rec.)]
*Kategória publikácie od 2022: P1*
* BCI03 Prípadové štúdie z rodinného podnikania / Monika Krošláková, Helena Strážovská ; recenzenti: Mária Pachingerová, Ľubomíra Strážovská. - 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2013. - 151 s. [8,53 AH] [8,53 AH]. - ISBN 978-80-225-3700-1
[KROŠLÁKOVÁ, Monika (64% 5,448) - STRÁŽOVSKÁ, Helena (36% 3,084) - PACHINGEROVÁ, Mária (rec.) - STRÁŽOVSKÁ, Ľubomíra (rec.)]
*Kategória publikácie od 2022: P1*
* BCI04 Služby v poznatkovej ekonomike - prípadové štúdie / Dana Benešová, Viera Kubičková, Monika Krošláková ; recenzentky Valéria Michalová, Gabriela Pajtinková - Bartáková. - 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2013. - 107 s. [6,86 AH] [6,86 AH]. - ISBN 978-80-225-3718-6
[BENEŠOVÁ, Dana (68% 4,702) - KUBIČKOVÁ, Viera (13% 0,881) - KROŠLÁKOVÁ, Monika (19% 1,274) - MICHALOVÁ, Valéria (rec.) - PAJTINKOVÁ - BARTÁKOVÁ, Gabriela (rec.)]
*Kategória publikácie od 2022: P1*
* BEE Odborné práce v zahraničných zborníkoch (konferenčných aj nekonferenčných)
* Počet záznamov: 1
* BEE01 Vhled do vývoje vědeckého poznání rodinného podnikání / Naděžda Petrů, Monika Naďová Krošláková.
In: Lidský kapitál a investice do vzdělání = Human Capital and Investment in Education 2020 : Sborník z 23. ročníku mezinárodní vědecké konference / Editor: Radim Valenčík. - Praha : Vysoká škola finanční a správní, 2021. - ISBN 978-80-7408-221-4. - S. 57-77 online.
[PETRŮ, Naděžda (50%) - NAĎOVÁ KROŠLÁKOVÁ, Monika (50%)]
*Kategória publikácie od 2022: O2*
* BFA Abstrakty odborných prác zo zahraničných podujatí (konferencie...)
* Počet záznamov: 2
* BFA01 The Impacts of innovation activities on dynamisation of SMEs in services / Viera Kubičková, Monika Krošláková, Daniela Breveníková. - VEGA 1/0205/14.
In: Vdoskonalennja mechanizmiv aktivizaciji ekonomičnich procesiv ta formuvannja konkurentospromožnosti nacionaľnoj ekonomiki, regionu, pidpriemstva v umovach globalizaciji [elektronický zdroj] : zbirnik tez za materialami mižnarodnoj naukovo-praktičnoj internet-ekspozicijnoj ta verbaľno-demonstracijnoj konferenciji, 20-24 kvitnja 2015 roku, Užgorod. - Užgorod : Užgorods`kij nacionaľnij universitet, 2015. - S. 13-15 online.
[KUBIČKOVÁ, Viera (50%) - KROŠLÁKOVÁ, Monika (20%) - BREVENÍKOVÁ, Daniela (30%)]
*Kategória publikácie od 2022: O2*
* BFA02 Distribution of family businesses in various sectors of the economy in Slovakia / Monika Krošláková, Radoslava Mečiar. - VEGA 1/0205/14.
In: Vdoskonalennja mechanizmiv aktivizaciji ekonomičnich procesiv ta formuvannja konkurentospromožnosti nacionaľnoj ekonomiki, regionu, pidpriemstva v umovach globalizaciji [elektronický zdroj] : zbirnik tez za materialami mižnarodnoj naukovo-praktičnoj internet-ekspozicijnoj ta verbaľno-demonstracijnoj konferenciji, 20-24 kvitnja 2015 roku, Užgorod. - Užgorod : Užgorods`kij nacionaľnij universitet, 2015. - S. 19-20 online.
[KROŠLÁKOVÁ, Monika (80%) - MEČIAR, Radoslava (20%)]
*Kategória publikácie od 2022: O2*
* EDI Recenzie v časopisoch a zborníkoch
* Počet záznamov: 3
* EDI01 [Trendy regionálneho rozvoja cestovného ruchu : prípadové štúdie] / Monika Krošláková.
In: Ekonomika cestovného ruchu a podnikanie : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave : cestovný ruch - všeobecná ekonomika - obchod - služby - podnikanie - regionálny rozvoj = Economy of tourism and entrepreneurship : scientific journal. - Bratislava : Katedra služieb a cestovného ruchu OBF EU, 2014. - ISSN 1337-9313. - Roč. 6, č. 1 (2014), s. 94-95.
Recenzia na: Trendy regionálneho rozvoja cestovného ruchu : prípadové štúdie / Anna Michálková a kolektív ; recenzenti: Viera Kubičková, Marián Bujna. 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2013. - ISBN 978-80-225-3605-9
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: O3*
* EDI02 [Ekonomika cestovného ruchu] / Monika Krošláková.
In: Studia commercialia Bratislavensia : scientific journal of Faculty of Commerce, University of Economics in Bratislava : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2014. - ISSN 1337-7493. - Roč. 7, č. 25 (2014), s. 146-147.
Recenzia na: Ekonomika cestovného ruchu / Mária Pachingerová, Anna Michálková, Viera Kubičková ; recenzentky Darina Eliašová, Mária Nedorostová. 1. vyd. - Bratislava : Vydavateľstvo EKONÓM, 2013. - ISBN 978-80-225-3768-1
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: O3*
* EDI03 [Mikroekonómia] / Monika Krošláková.
In: Nová ekonomika = The New economy : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave = Faculty of Commerce, University of Economics in Bratislava scientific journal. - Nové Zámky : Secos, 2007. - ISSN 1336-1732. - Roč. 6, č. 1 (marec 2007), s. 113-115.
Recenzia na: Mikroekonómia / Vieroslava Holková a kolektív. - Bratislava, 2007 : Sprint vfra. - ISBN 978-80-89085-73-6
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: O3*
* GAI Správy
* Počet záznamov: 2
* GAI01 Stratégia rozvoja vidieka Trenčianskeho samosprávneho kraja 2013 - 2020 [elektronický zdroj] / Pavol Plesník ... [et al.]. - 1. vyd. - [Trenčín], [2015]. - 98 s.
[PLESNÍK, Pavol (20%) - MICHÁLKOVÁ, Anna (20%) - SITÁNYI, Peter (20%) - KOČAN, Rastislav (20%) - KROŠLÁKOVÁ, Monika (20%)]
*Kategória publikácie od 2022: XX*
* GAI02 Program hospodárskeho a sociálneho rozvoja Trenčianskeho samosprávneho kraja na roky 2013 - 2023 [elektronický zdroj] / Peter Sitányi ... [et al.]. - 1. vyd. - [Trenčín], [2015]. - 276 s.
[SITÁNYI, Peter (15%) - MICHÁLKOVÁ, Anna (15%) - KROŠLÁKOVÁ, Monika (15%) - PLESNÍK, Pavol (15%) - KUBIČKOVÁ, Viera (10%) - BENEŠOVÁ, Dana (10%) - KOČAN, Rastislav (10%) - HUSKOVÁ, Viera (10%)]
*Kategória publikácie od 2022: XX*
* GHG Práce zverejnené na internete
* Počet záznamov: 5
* GHG01 Barometer rodinných podnikov v Európe / Rastislav Begán, Monika Krošláková.
In: Barometer rodinných podnikov v Európe [elektronický zdroj] / Monika Krošláková, Rastislav Begán. - Bratislava : KPMG Slovensko, 2016. - Roč. 5, (2016), s. 1-18 online.
[BEGÁN, Rastislav (50%) - KROŠLÁKOVÁ, Monika (50%)]
*Kategória publikácie od 2022: I3*
* GHG02 Barometer rodinných podnikov v Európe [elektronický zdroj] / Monika Krošláková, Rastislav Begán. - 4. vyd. - Bratislava : KPMG Slovensko, 2015. - online [9 s., 2 NS]
[KROŠLÁKOVÁ, Monika (50%) - BEGÁN, Rastislav (50%)]
*Kategória publikácie od 2022: I1*
* GHG03 Prieskum medzi slovenskými podnikateľmi a rodinnými firmami. Súkromný priestor na Slovensku v roku 2014 [elektronický zdroj] / Monika Krošláková ... [et al.]. - [Bratislava] : PricewaterhouseCoopers, 2014. - online [27 s., 7 NS]. Dostupné na: http://www.pwc.com/sk\_SK/sk/sukromni-vlastnici/assets/prieskum\_medzi\_podnikatelmi\_a\_rodinnymi\_firmami\_2014.pdf
[KROŠLÁKOVÁ, Monika (34%) - PAVÚKOVÁ, Alica (17%) - KRÁTKY, Radoslav (16%) - ŠIMKOVÁ, Marcela (33%)]
*Kategória publikácie od 2022: I1*
* GHG04 Atraktivita rodinného podnikania pre mladých ľudí / Monika Krošláková. - 1. vyd. - Bratislava, [2014]. - [11 s.]
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: I1*
* GHG05 Prieskum rodinných firiem na Slovensku / Monika Krošláková, Zuzana Sehnalová. - Bratislava, 2013. - [18 s.] [12 NS AH]
[KROŠLÁKOVÁ, Monika (50% 0,30) - SEHNALOVÁ, Zuzana (50% 0,30)]
*Kategória publikácie od 2022: I1*
* GII Rôzne publikácie a dokumenty, ktoré nemožno zaradiť do žiadnej z predchádzajúcich kategórií
* Počet záznamov: 3
* GII01 Monika Krošláková a rodinné podnikanie / Zlatica Kramárová, Monika Krošláková.
In: Hotelier : direct-mailový časopis pre majiteľov a riaditeľov hotelov, penziónov a reštaurácií. - Žilina : Direct press, 2014. - ISSN 1337-0545. - Roč. 8, č. jar (2014), s. 40-43.
[KRAMÁROVÁ, Zlatica (10%) - KROŠLÁKOVÁ, Monika (90%)]
*Kategória publikácie od 2022: I3*
* GII02 Rodinné firmy sa riadia heslom "krv nie je voda" / Monika Krošláková.
In: Hospodárske noviny : denník pre moderné Slovensko. - Bratislava : Ecopress, 2014. - ISSN 1335-4701. - Roč. 22, č. 228 (28.-30. novembra 2014), s. 13.
[KROŠLÁKOVÁ, Monika (100%)]
*Kategória publikácie od 2022: I3*
* GII03 Dať firme meno rodiny je záruka kvality / Monika Krošláková, Táňa Rundesová.
In: Hospodárske noviny : denník pre moderné Slovensko, v exkluzívnej spolupráci s Economia. - Bratislava : Ecopress, 2013. - ISSN 1335-4701. - Roč. 21, č. 120 (24. júna 2013), s. 20.
[KROŠLÁKOVÁ, Monika (50%) - RUNDESOVÁ, Táňa (50%)]
*Kategória publikácie od 2022: I3*
* XXX Nezaradené
* Počet záznamov: 2
* XXX01 Determinanty rastu a konkurencieschopnosti rodinného podnikania na Slovensku : habilitačná prednáška : odbor habilitačného konania: Obchod a marketing / Monika Naďová Krošláková. - 1. vydanie. - Bratislava : Vydavateľstvo EKONÓM, 2020. - 80 s. - (Habilitačné a inauguračné prednášky). - ISBN 978-80-225-4718-5
[NAĎOVÁ KROŠLÁKOVÁ, Monika]
* XXX02 Predpoklady a podmienky rozvoja rodinného podnikania na Slovensku ako fenomén podnikania : dizertačná práca / Monika Krošláková ; škol. Helena Strážovská. - Bratislava, 2007. - 174 s.
[KROŠLÁKOVÁ, Monika (100%) - STRÁŽOVSKÁ, Helena (školiteľ:)]
* Počet záznamov spolu: 94
* Statistics: publication activity category until 2021
1. **List of related Published Papers in Journals, Proceedings, Book Chapters, Magazines by Coordinator & his/her Group members year-wise in APA format.**
* Satpathy, J. and Aithal, P.S. (2023). **Hetero** - Canonical Computation in Eye Tracking Modeling, Proceedings of the National Virtual Conference on Future Trends in Information Communication and Computing Technology (NCFTICCT), Srinivas University Research Enclave, 22 July 2023, Department of Computer Science & Engineering and Institute of Information Science and Computer Science, Srinivas University, Mangaluru, India
* Singh, A. and Satpathy, J. (2023). **Livelihoods and Entrepreneurship among Women Self-Help Group Members in Rajasthan: An Evidence-Based Study,** Proceedings of National Conference On Women Across Disciplines, 7 -8 August, 2023, Department of Lifelong Learning, University of Rajasthan, Jaipur, India (National).
* Satpathy, J., Aithal, P.S., Okeyo, W., Singh, A., Misra, L., Laza, S., Lockhart, J. and Torben, L. (2023). **Neuro - Economic Soundings In Industry 7.0**, Being presented at the International Seminar on Accounting, Finance, Business and Social Sciences (ISAFBS’23), September 14 - 16th, 2023, Dept. of Business Administration, Assam University, Silchar (India) in collaboration with Alabama A & M University, USA and Department of Management, North Eastern Hill University, Shillong, India (International). **Forthcoming**
* Satpathy, J. (2023). **Treatment of Heterodox Economics for Complex Digital Transformation Protocols in Economic Choice**, Proceedings of International Scientific Conference on ‘Digital Transformation and Artificial Intelligence’, 03.07.2023, Business and Technology University, Tbilisi, Georgia (International).
* Satpathy, J., Aithal, P.S., Misra, L., Singh, A., Lockhart, J, Rolle, J.A., & Dima, J. (2023). **Neuro - Probabilistic Functionalism Endoscopy in Brunswick’s Lens Decisions**, Proceedings of International Conference on Innovations & Advances in Management and IT, Initiatives, Catalysts and Impacts, Aug 25 - 26, 2023, International School of Informatics & Management, Jaipur, India, (International).
* Misra, L, and Satpathy, J. (2023). **Experiments in Neuro - Economic Decisions**, The IUJ Journal of Management (IUJ-JOM), Vol. 11, No.01, June, EOI: eoi.citefactor.org/11.11224/IUJ.11.01.02, The ICFAI University Journal, Ranchi, India (National).
* Misra, L, and Satpathy, J. (2023). **Experiments in Neuro - Economic Decisions**, Proceedings of International Conference on Digital Transformation for Sustainable Business Performance, Mar 16 - 17 2023, ICFAI University, Jharkhand, Ranchi, India, (International).
* Oz, S., Oleksiewicz, I., Satpathy, J., & Agalar, M.F. (2023). **Metaverse Platforms Effects on CO 2 Footprint Reduction,** Proceedings of 11th Global Conference on Global Warming (GCGW-2023), June 14 -16, 2023, Istanbul, Turkey (International).
* Satpathy, B., Patri, P. Misra, L. and Satpathy, J. (2023). **Neuro - Perspectives in Farmers Decision Architecture**, Proceedings of the International Conference on The Journey of Development in India: Reflections on Economic & Communication Scenario in 75th Year of Independence, March 28 - 29, School of Economics & School of Journalism & Mass Communication, The Central University of Odisha, Koraput, India (International).
* Satpathy, B., Patri, P., Misra, L. and Satpathy, J. (2023). **Neuro-Perspectives in Farmers Decision Architecture**, Roots International Journal of Multi-Disciplinary Researches, ISSN: 2349-8684, Volume. 09, Issue.04, May 2023, Pp: 06 - 31, Madurai, India (International).
* Satpathy, J, Aithal, P.S., Okeyo, W., Misra, L., Lidija, W., Subramanian, K., Singh, A., Roza, J., Chowdhury, D. and Weir, D. (2023). **Neuro - Probabilistic Heterodoxian Functionalism in Decision Endoscopy**, Bulletin for Technology & History Journal, ISSN No: 0391-6715, Vol. 23, Issue. 06, Pp: 01 - 46, DOI: 10.37326 / bthnlv22.1 /1263, Manuscript ID: BTH / 1734, India (International). **Scopus**
* Satpathy, J, Aithal, P.S., Torben, L., Roza, J., Chin, P. N., Lockhart, J., Chowdhury, D., & Misra, L. (2023). **Fluid Intelligence in Unpredictability Behaviour,** Bulletin for Technology & History Journal**,** ISSN No: 0391-6715, Vol. 23, Issue. 05, Pp: 368 - 383, **DOI: 10.37326 / bthnlv22.1 /1263,** Manuscript ID: BTH / 1724, India (International). **Scopus**
* Satpathy, J, Fariba, A., Okeyo, W., P. S., Torben, L., Lockhart, J., Misra, L., Mageswari, R., Torben, L., Ana, H.A.R., Mohd, Salmai, I., Kavitha, S., Sabri, O. and Warrier, U. (2023). **Neuro-Drivers in Entrepreneurial Decision Anxiety,** Proceedings of 5th InternationalSpring Conferences, 26 May 2023, Pages 22 – 24, Istanbul Commerce University, Istanbul, Turkey (International).
* Satpathy, J, Lockhart, J. & Weis, L. (2023). Explorations in Digital Knowledge Management, Proceedings of the 5th Eastern European Conference of Management and Economics: Future Challenges of Management, 25 May 2023, Page: 05, Ljublana School of Business, Slovenia (International).
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* Satpathy, J. (2023). **Neuro - Ophthalmology in Agricultural Decisions**, Proceedings of International Conference on Contemporary Economy in Post - Covid Era [CEPCE], Feb 17 - 18 2023, BJB Autonomous College, Bhubaneswar, India, (International).
* Satpathy, J. (2023). **Neuro-Psychological Signatures in C4 Decisions,** Proceedings of International Conference on Strategic Business Decisions for Sustainable Development, 01 - 02 Mar 2023, E-ISBN: 978-81-946660-4-2, Department of Commerce, B.S. Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai, India , 05 May 2023, Bhubaneswar, India (International). **Published** by Alborear (OPC) Publishers, Aravali, Sanghvi Hills, Ghodbander Road Thane - 400607, Maharashtra, India (National).
* Satpathy, J. (2023). **Pluralist Behavioural Economics (Repositioning In VUCA - BANI Seismicity)**, International Conference on Thriving in Turbulent Times: Sustainable Growth through Innovative Practices, 9th & 10th August 2023, Departments of Commerce & Innovation Council, Women's Christian College, Chennai, India (International).
* Satpathy, J., and Thomas, T. (2023). **Emerging Trends in Optometric Design Approximations**, International Seminar on Digital Innovations in Business and Finance, ICSSR, New Delhi, 26 - 27 April 2023, Bharat Mata College, Kerala, India, Colombo University, Colombo, Sri Lanka, Sankara College, Coimbatore, and Mahatma Gandhi University, India (International).
* Satpathy, J., Larsen, T., Lockhart, J. and Misra, L. (2023). **Scalable - Vector based Soundings in Neuro - Economic Decisions**, International Journal of Management Sciences & Business Research, Feb 2023, ISSN (2226-8235) Vol 12, Issue 02, Impact Factor 4.136, DoI, 10.5281 / zenodo. 7716328, Manchester, England (International). **Reprinted** in Roots International Journal of Multidisciplinary Researches as **Scalable - Vector based Soundings in Neuro - Decisions**, Vol. 09, Number. 03, Pp: 137 - 165, Feb 2023, ISSN: 2349-8684, With Authors; Aithal, P.S., Baikal, E., Warrier, U., Subramaniam, K., & Ozer, O., Madurai, India (International).
* Satpathy, J., Larsen, T., Lockhart, J. and Misra, L. (2023). **VUCA and BANI Matrices in Neuro - Farming Decisions**, Proceedings of National Conference on Agriculture, Natural Resources & Rural Development, 24 - 25 May 2023, Dept. of Economics, Sidho Kanho Birsha University, Purulia, West Bengal, India (National).
* Satpathy, J., Majumdar, A., Mallik, B.M., Mahapatra, D.R., Warrier, U., Khatun, T. & Okeyo, W. (2023). **Neuro Soundings in Data - Driven Entrepreneurial Decisions**, Submission No. 9953, Proceedings of 3rd International Conference on Management Research on ‘Business, Technology, Innovation & Sustainability, ICMR 2023, Feb 23 - 24 2023, KIIT University, Bhubaneswar, India, (International).
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* Satpathy, J., Misra, L. and Warrier, U. (2023). **Geometric Paths in Fluid Intellect**, Poster, 17th Annual Neuropsychoeconomic Conference, 08 - 09 June 2023, University of Granada, Granada, Spain (International).
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* Satpathy, J., Misra, L., Singh, A. and Torben, L. (2023). **Business - Economic Decisions In ‘Zwicky’ Morphological Frame**, Proceedings of II International Conference on Engineering, Social Sciences & Management, 22 June 2023, Department of Applied Sciences & Department of Master of Computer Application, Sri Balaji College of Engineering & Technology, Rajasthan Technical University, Jaipur, India (International). **Accepted**
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* Satpathy, J., Okeyo, W., Torben, L. Lockhart, J. Misra, L. and Aithal, P. (2023). **Neuro – Protocols in Economic Decisions**, International Conference on Emerging Trends in Social, Business and Management Science Research (ICSBMR), Vellore Institute of Technology, Vellore, India , 04 May 2023, Vellore, India (International).
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Jyotirmaya Satpathy

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